



THE CENTER OF IT ALL

IS EXACTLY WHERE YOU WANT TO BE



GRAND WAYNE
CONVENTION CENTER

Beyond convention. Beyond expectation.™

DOWNTOWN FORT WAYNE, INDIANA

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GRAND CONNECTIONS



FORT WAYNE
INTERNATIONAL AIRPORT
FLYFWA.COM



GRAND WAYNE
CONVENTION CENTER

Beyond convention. Beyond expectation.

DOWNTOWN FORT WAYNE, INDIANA

GRANDWAYNE.COM

#yourgrandwaynestory

@GrandWayneCC

BEYOND CONVENTION.

Grand Wayne Convention Center in downtown Fort Wayne, Indiana, is among the Midwest's most beautifully appointed, professionally staffed event facilities, hosting more than 325 events each year. Among the conventions, conferences, trade shows, meetings, and special events, the Center has earned an enviable 80% rebooking rate.

What's more, Grand Wayne offers:

- One day's easy drive for nearly one half the U.S. population due to Fort Wayne, Indiana's location at the "crossroads of America."
- 225,000 square feet of luxuriously designed, climate-controlled gathering spaces
- A 50,000 square-foot convention and expo hall, 18 meeting rooms & intuitive floor plans
- Three full-service adjacent hotels with garage parking and skywalk connectivity
- A full-service 12,000 square foot kitchen, professional chef and service staff offering gourmet food and beverage options
- Capacity for 4,500 theatre seating; 3,100 banquet set; 2,900 classroom style
- 30,000 square feet of polished terrazzo pre-function/reception corridors
- Ultimate high-performance WiFi capable of handling 5,000 users simultaneously
- Abundant natural light and comfortable, versatile lounge seating
- 122 restrooms (no waiting!)
- More than 40 years with a full, in-house staff of event planning professionals

BEYOND EXPECTATION.

Details make the difference. The award-winning Grand Wayne Convention Center offers more amenities than most facilities and a unique brand of hospitality that is the core of our reputation for creative, customized events, including:

- In-house sales team, event managers, event hosts, and guest experience manager
- In-house professional AV technicians
- In-house, non-union engineering and room set crews
- Innovative meeting options, such as the engaging, movable CONVERG classroom collaboration suite
- Advanced technology options in every room providing full lighting, sound, presentation, special effects, and climate control
- Easy access loading zones and drayage with oversize openings for direct vehicle and large display maneuverability
- Walkable access to more than 60 restaurants, pubs, coffee & dessert houses, boutique shopping, arts and entertainment venues
- Bike Sharing access, taxi and shuttle services
- Direct connection with the adjacent hotels, Botanical Gardens, Historic Embassy Theatre, Parkview Field, and extensive Allen County Public Library
- Easy fly-in via Fort Wayne International Airport (FWA) and few minute's shuttle . . . or welcoming front-door access by car and garage parking for drive-to guests

"The most professional, state-of -the-art facility in the state of Indiana." —Gary M. Bollinger | President & CEO of Indiana CPA Society

GRAND SERVICES.

"The Grand Wayne is probably the most beautiful convention center I've ever been in. It's spacious, the layout of the rooms is perfect for us, and we have all the spaces that we need in a very compact area. It's so convenient to the hotels that we're using, and we just love how beautiful it is inside."

— Mike Sullivan
International Jugglers Association

In-house AV

team of professionals with capabilities to transform any space with sound and light

24/7

on-site engineering, room-set, and maintenance team

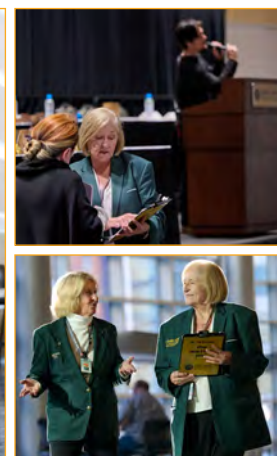
Our event managers are the centrifugal force behind our success and Grand Wayne Center's extraordinary

80%

rebooking rate!



GWCC's in-house professional audio-visual technology team creates the perfect sight and sound combination.



OUR AWARD-WINNING EVENT HOSTS

Unlike most convention centers, Grand Wayne Convention Center has a well-earned reputation for remarkable hospitality. Much of that stems from our award-winning event hosts — our famous "Green Jackets" who are available at all times during events to assist planners and guests with additional information, security, and any unexpected needs.

KNOWLEDGEABLE, PROFESSIONAL, IN-HOUSE SALES MANAGERS

Here, service is everything. Our sales managers help every event planner make the most of Grand Wayne Convention Center's experience-focused hospitality. Our sales team offers extensive industry knowledge and connections beyond the Center for an **amazing whole-event experience.**

CREATIVE, DETAIL-ORIENTED EVENT MANAGERS

are every planner's dream, linking and mapping each element of an event's logistics, set-up, timing, and special features. Our event managers are the centrifugal force behind our success and Grand Wayne Center's **extraordinary 80% rebooking rate!**

GWCC's (UNEXPECTED!) BRAND OF GUEST EXPERIENCE SERVICES

provides events with **complimentary add-on features** to help planners and guests relax and enjoy the event, our facility, and the downtown amenities just beyond our doors.

IN-HOUSE AUDIO-VISUAL TECHNICIANS

and some of the industry's best equipment create better presentations, special effects, and total event ambiance. Our **free WiFi** easily handles up to 5,000 users simultaneously!

ON-SITE, 24-HOUR, ENGINEERING STAFF

provides up-to-the-minute **attention to detail** for every event, including free room set, individual room climate control, and maintenance solutions.

"Staff make all the difference at GWCC. They are professional, helpful, customer-focused, and supportive of the mission and vision of the event." — Pastor Bill Gafkjen | Indiana-Kentucky Synod, ELCA



Grand Wayne Convention Center's meeting and event spaces are divisible, fully carpeted, and individually climate controlled



Grand Wayne Convention Center's CONVERG classroom seating offers a dynamic, versatile collaboration/education experience



80,000

square feet of luxuriously-appointed, carpeted meeting space, including 18 meeting rooms with deluxe, theater-quality surround sound

4,500

available seats for theater-style meetings with effective, advanced AV and special effects

2,900

classroom style seating with full AV presentation capabilities and breakout options

3,100

banquet seating with full service food and beverage, courtesy of our 12,000 square foot kitchen and trained staff

Host to over

325+

conventions, trade shows, meetings and special events each year

12,000

square foot full-service kitchen, professional chef, and gourmet food and beverages

30,000

square feet of polished, custom terrazzo floors with inlaid patterns to help intuitively connect our beautiful spaces

GRAND SPACES.



225,000

square feet of luxuriously designed, versatile, climate-controlled gathering spaces

50,000

square-foot Convention & Expo Hall with oversize access for vehicles and larger displays, fully carpeted with in-floor electrical, divisible and independently climate controlled sections with full AV capabilities

18

meeting and event spaces with intuitive floor plans for easier traffic flow and planning

30,000

square feet of pre-function space, complimentary with rented spaces

12,000

power connections throughout plus free, high-performance WiFi, and full data and communications technology

405

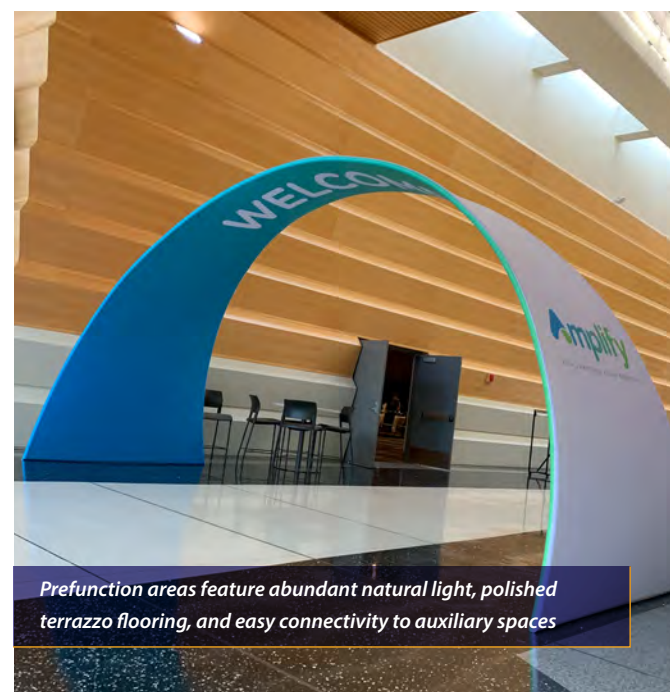
doors, including 68 outside exits with three primary entrances, 8 easy-access loading docks, and plenty of room to maneuver

AS THE MIDWEST'S PREMIER EVENT FACILITY, WE HAVE SOMETHING TO PROVE. Grand Wayne Convention Center is smartly designed and operated.

Stylistically, the architecture and appointments are sleek, contemporary, and ideally complementary to any event. Structurally, our spaces promote intuitive traffic flow, total guest comfort, noticeable convenience, and the capacity and capability to support your event.

BY DESIGN, WE OFFER A HIGHER STANDARD OF SERVICES not often found in other event facilities:

- 225,000 sf. of inviting, flexible, creative event spaces with intuitive floor plans for easier, more confident traffic flow.
- Fully carpeted event rooms, including our 50,000 sf. Convention & Expo Hall and 10,000 sf. and 6,000 sf. Ballrooms.
- Free high-performance WiFi for up to 5,000 simultaneous users.
- 30,000 sf. of available pre-function space, complimentary with rented spaces.
- Complimentary event planning and management, event hosts, and custom guest experience services.
- Three adjacent, full-service hotels (631 guest rooms) with ample garage parking and skywalk connectivity; nearly 6,000 guestrooms citywide with amenities.
- Two easy-access loading docks with 8 bays for simpler event move-in.
- In-house AV technology for an advanced and enhanced experience.
- In-house catering capable of serving up to 3,100 for single or multiple events.



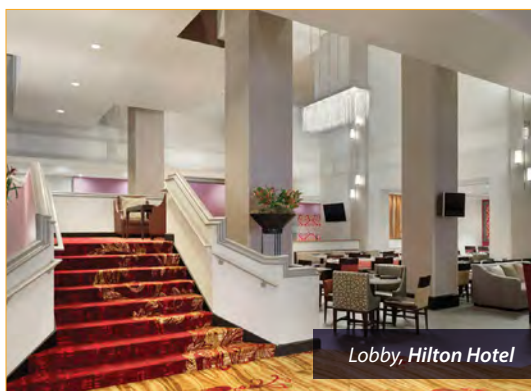
Prefunction areas feature abundant natural light, polished terrazzo flooring, and easy connectivity to auxiliary spaces



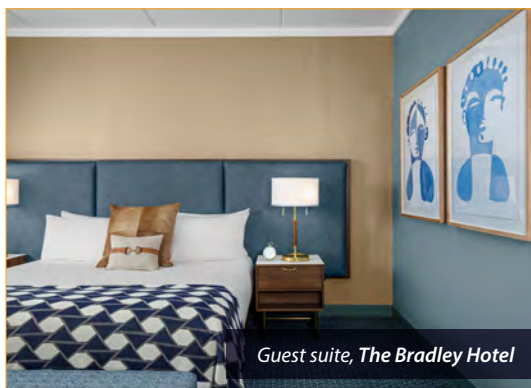
Conner's Rooftop Bar, *Hampton Inn & Suites*



King guest room, *Courtyard by Marriott*



Lobby, *Hilton Hotel*



Guest suite, *The Bradley Hotel*

REFRESHING BREAKFASTS TO GOURMET DINNERS FOR 3,100 GUESTS.

Grand Wayne Convention Center houses a 12,000 sf. gourmet kitchen, fully equipped and staffed to accommodate any style of dining experience. Our trained, experienced chefs, sous chefs, and service staff are sensitive to specific event needs and individual dietary requirements.

OUR NEIGHBORS WILL HELP YOU ENJOY A GOOD NIGHT'S SLEEP.

With three, full-service, luxury hotels adjacent to Grand Wayne Convention Center, guests are encouraged to relax and enjoy their stay.

Convenience is key — skybridge connections, attached garage parking, full service bars and restaurants, fitness facilities, and a bustling, walkable downtown welcomes one and all to explore and enjoy.

OPEN DOORS. OPEN ARMS. OPEN FOR BUSINESS. Fort Wayne's convention and visitors center — **Visit Fort Wayne** — is across the street, and any number of add-on venues are within remarkably easy reach. Learn more on the next few pages or online at grandwayne.com or visitfortwayne.com



631

attached guest rooms in three full-service, luxury hotels with convenient, safe, covered parking and skywalk connectivity

5,000

free WiFi connections available via optimized wireless networking for reliable, high-quality cyber connectivity

122

restrooms including an 85% increase in Ladies stalls for reduced waiting lines and times

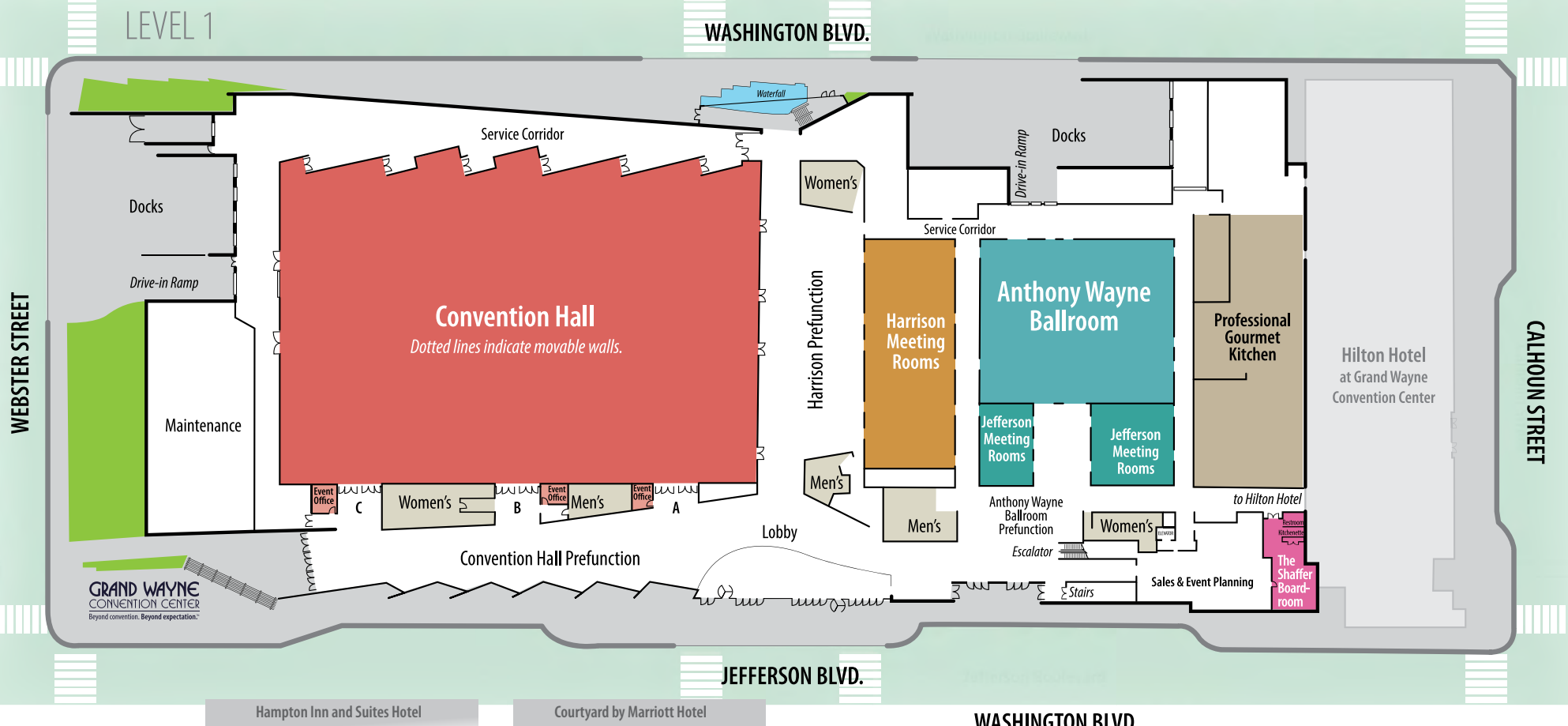
5,000+

guest rooms citywide, all within minutes of downtown Fort Wayne and Grand Wayne Convention Center

"The Grand Wayne Convention Center goes above and beyond every single year we work with them. We're able to present a really professional image as we put on our conference each year. It really makes you feel like you're at home when you're here."

— Lane Velayo
Indiana Music Educators Association

LEVEL 1



LEVEL 1 CAPACITIES

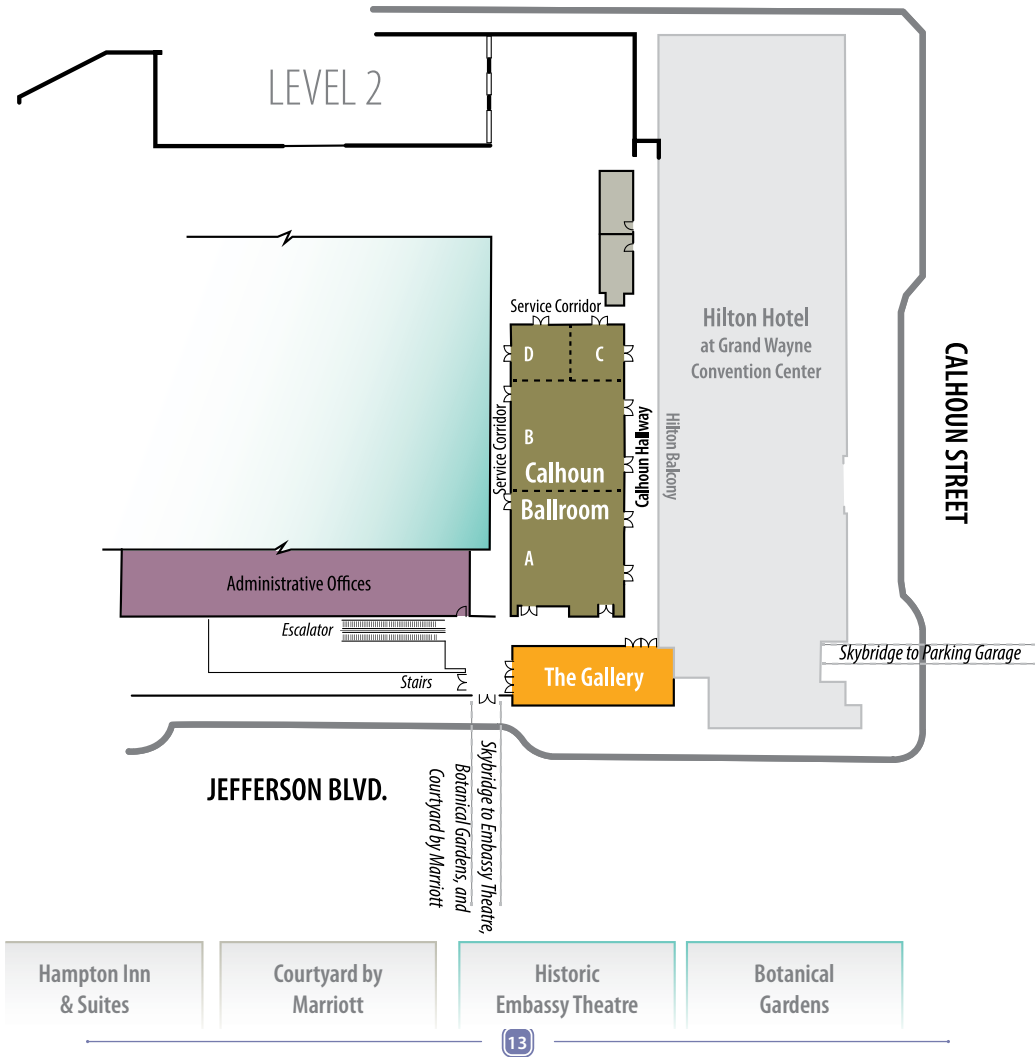
	S.F.	Banquet	Theatre	Classroom	Booth
The Convention Hall	50,000	3,080	4,500	2,880	264
1/3 Convention Hall	16,000	980	1,344	900	85
1/2 Convention Hall	24,360	1,500	2,184	1,440	120
2/3 Convention Hall	32,300	1,960	2,688	1,980	175
Harrison Rooms 5 sections	6,420	400	660	360	27
1 Section	1,280	80	100	63	0
2 Sections	2,250	160	200	126	8
3 Sections	3,850	240	320	216	16
4 Sections	5,100	320	480	288	20
Anthony Wayne Ballroom	10,000	630	1,152	540	45
Anthony Wayne Ballroom A	4,035	280	384	180	15
Anthony Wayne Ballroom B	5,890	350	672	360	25
Jefferson A	1,260	80	144	63	0
Jefferson B	1,120	70	100	63	0
Jefferson C	1,015	70	100	63	0
Jefferson B and C	2,135	140	200	126	6
The Shaffer	1,123	30	68	30	N/A
Shaffer Conference Room set:	16				

LEVEL 2 CAPACITIES

	S.F.	Banquet	Theatre	Classroom	Booth
Calhoun Ballroom	6,000	400	660	360	32
Calhoun A or B	2,400	160	200	126	10
Calhoun C and D	1,200	80	100	63	0
Calhoun C or D	625	40	50	27	0
Calhoun A and B	4,800	320	480	288	24
Calhoun B, C and D	3,600	240	320	216	16
The Gallery	1,680	100	150	90	10

CONVERG Classroom Collaboration Suite accommodates up to 50 in multiple configurations with companion AV Technology in any room.

WASHINGTON BLVD.



GRAND PLACES.

DOWNTOWN FORT WAYNE



Promenade Park

WELCOME TO DOWNTOWN FORT WAYNE.

If you haven't visited us lately, you're in for a nice surprise. There's more to see and do, and a short walk delivers you to a welcoming variety of sidewalk cafés, eateries, fine dining, and coffee and dessert houses. Nationally acclaimed museums and art galleries, boutique shopping experiences, a vibrant nightlife, live music, stage shows, botanical gardens, sports events, and an internationally recognized library and genealogy center make everything possible here.

An extensive 100+ miles of parks and trails along Fort Wayne's three rivers culminate in the amazing Promenade and Headwaters parks just a few blocks north of Grand Wayne Convention Center. The revitalized Landing Historic District offers comfortable dining, shopping, and social experiences, as well as a close-up of some of Fort Wayne's 150+ public art initiatives. Downtown also thrives with world-class performing arts, an expansion of residential and commercial options, and an open door for businesses, sports, and culture.

Grand Wayne Convention Center offers you and your guests a front-row seat. Across the street is Parkview Field's mixed-use stadium—home to the Fort Wayne TinCaps, Class A Minor League Baseball affiliate of the San Diego Padres; the Historic 1928 Embassy Theatre with its rooftop ballroom; an acclaimed Botanical Conservatory; and about a million things to see, do, and enjoy for all ages. The excitement is contagious! Join us anytime for a walking tour or visit us online for a virtual tour at your own pace.



Foellinger Freimann Botanical Conservatory





FORT WAYNE ATTRACTIONS

In Fort Wayne, the “welcome” mat is always out and we always have a friendly “hello” waiting for every guest. Check out some of our suggestions for fun things to do when you’re “in the Fort”:

EXPLORE FORT WAYNE

- Botanical Conservatory
- Downtown Walking Tour
- Allen County Public Library, home of the nation's second largest Genealogy Center
- Electric Works & Union Street Market
- Science Central
- Fort Wayne History Center
- Extensive network of biking/hiking trails linking many of the City's parks
- Debrand Fine Chocolates
- 60+ restaurants, pubs, and coffee houses within greater downtown



EXPLORE THE ARTS

- Historic Embassy Theatre
- Fort Wayne Museum of Art & Paradigm Gallery
- Auer Center for Arts & Culture
- Fort Wayne Ballet
- Fort Wayne Philharmonic
- Foellinger Outdoor Theater
- Arts United Center and several downtown live performance venues

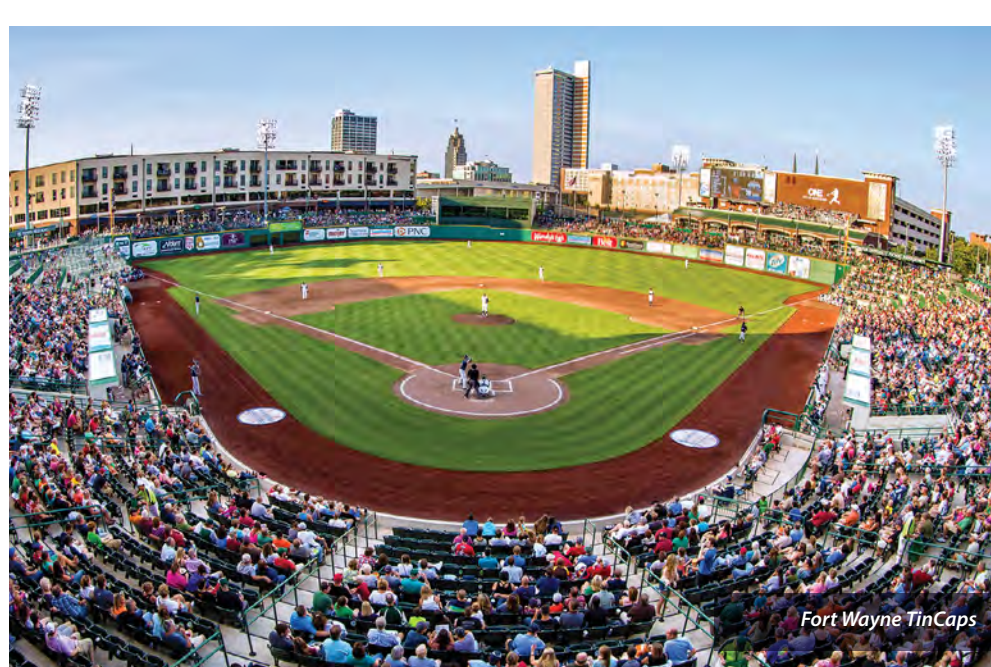


ENTERTAIN THE FAMILY

- Parkview Field
- Fort Wayne Firefighter Museum
- Science Central
- The Fairfield
- Crazy Pinz
- Fort Wayne Children's Zoo
- Escape Fort Wayne
- Fort Wayne Game Show Experience

Discover more at

Fort Wayne
INDIANA
VISITFORTWAYNE.COM



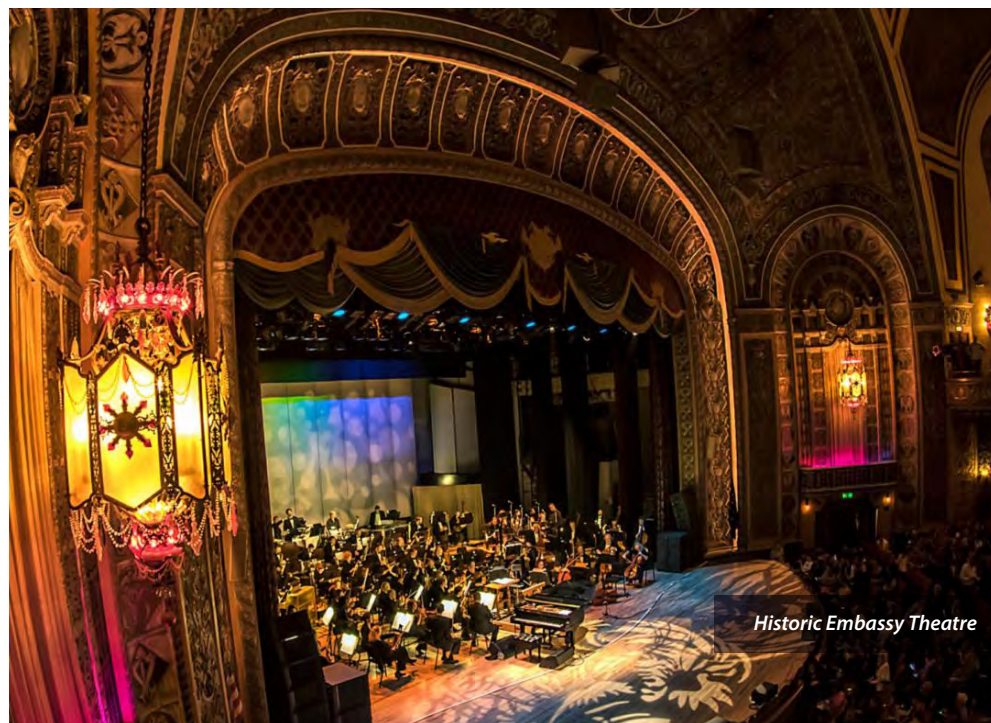
Fort Wayne TinCaps



Electric Works Union Street Market



River Kayaking Downtown



Historic Embassy Theatre

GRAND CONNECTIONS.

2nd

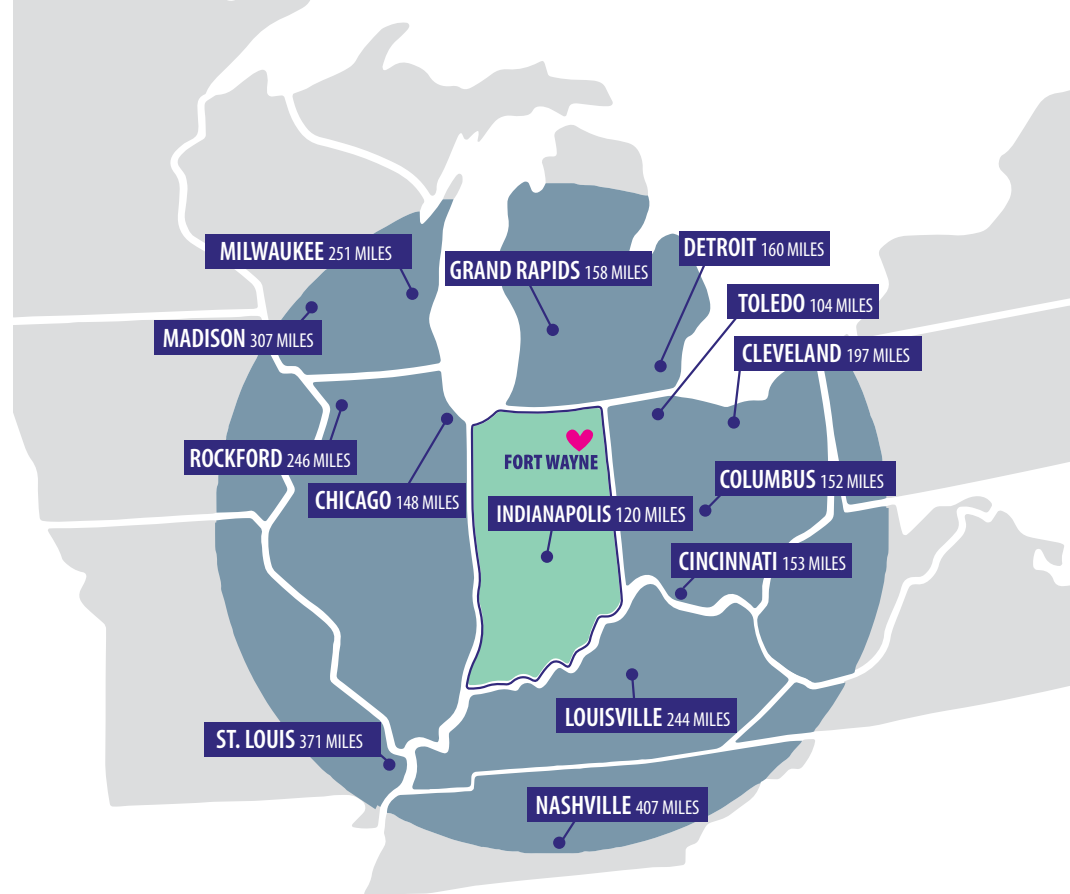
largest city in Indiana — but
First in Hoosier hospitality!

15%

savings vs. comparable cities makes
Fort Wayne one of the Midwest's
most desirable event destinations

1 DAY'S

drive connects Fort Wayne, Indiana,
and Grand Wayne Convention Center within
500 miles of half the U.S. population



FORT WAYNE IS INDIANA'S SECOND LARGEST CITY

and conveniently located at the interconnected highways and byways that connect us with half of the U.S. population by car easily in one day's drive. As our motto says, Indiana truly is "the crossroads of America"!

Rather fly? Join us by air via **Fort Wayne International Airport (FWA)**. FWA is often noted as "the friendliest airport in America" and is home to four major airline carriers with more than 140 weekly nonstop departures to Atlanta, Charlotte, Chicago, Dallas, Fort Myers, Las Vegas, Minneapolis, Myrtle Beach, Orlando, Phoenix, Sarasota, Tampa, and other major US cities. The airport is nine miles from downtown Fort Wayne and offers free hotel shuttles, on-site car rental, and reliable taxi options.

EVENT PLANNERS SAVE UP TO 15% IN FORT WAYNE.

When compared with other viable cities and event venues, planners and guests experiencing Fort Wayne's hospitality often enjoy saving up to 15% in lodging and amenities. Fort Wayne, Indiana, is frequently identified as one of the most affordable and livable cities in the U.S.

THE PERFECT DRIVE-TO DESTINATION!

ONE DAY'S DRIVE
connects Fort Wayne,
Indiana, and Grand
Wayne Convention
Center with half of
the U.S. population!



GRAND WAYNE CENTER

grandwayne.com

260.426.4100

120 West Jefferson Boulevard

Fort Wayne, IN 46802

Connect with us! We'd love to hear from you.



GRAND WAYNE
CONVENTION CENTER

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